

Message Text

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PAGE 01 PARIS 28564 281559Z
ACTION EUR-12

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R 281554Z AUG 78
FM AMEMBASSY PARIS
TO USDOC WASHDC
INFO AMEMBASSY THE HAGUE
AMEMBASSY BRUSSELS
AMEMBASSY LUXEMBOURG
SECSTATE WASHDC 6589

UNCLAS PARIS 28564

USDOC

PASS CRAWFORD - FRANCE/BENELUX DESK

E.O. 11652: N/A
TAGS: BEXP, FR
SUBJECT: US FRANCHISING TRADE MISSION: PARTICIPATION OF
QUALITY CARE, INC.

REF: USDOC 15341

1. EMBASSY COMMERCIAL ASSISTANT IN CHARGE OF HEALTH
CARE POLLED CONCERNED FRENCH GOVERNMENTAL AGENCIES
REGARDING SUBJECT QUERY.

2. HE FOUND THAT A PRIVATE COMPANY, SUCH AS QUALITY
CARE, INC., WOULD HAVE TO OBTAIN AGREEMENT FROM THE
FRENCH SOCIAL SECURITY BEFORE BEING ALLOWED TO OFFER
SERVICES DESCRIBED REFTEL. NINETY PERCENT OF THE
FRENCH POPULATION IS COVERED BY THE FRENCH SOCIAL
SECURITY MEDICAL INSURANCE WHICH PAYS (DEPENDING ON
INCOME) 60 TO 100 PERCENT OF HEALTH CARE SERVICES.

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3. FROM OUR DISCUSSIONS IT APPEARS THAT OBTAINING
SUCH AN APPROVAL WOULD BE A LENGTHY PROCESS. TO OUR
KNOWLEDGE NO SUCH COMPANY -- ALONG THE LINES OF
QUALITY CARE -- OPERATES IN THE MEDICAL FIELD IN FRANCE.
THE APPROVAL WOULD, THEREFORE, INVOLVE PLOWING NEW
TERRITORY; DIFFICULTIES WOULD BE COMPOUNDED BECAUSE
QUALITY CARE IS A FOREIGN, U.S. OWNED, COMPANY.

4. IN VIEW OF ABOVE, POST BELIEVES IT IS PREMATURE AT THIS TIME TO ENCOURAGE QUALITY CARE TO PARTICIPATE IN THE NOVEMBER FRANCHISING MISSION IN FRANCE BECAUSE IT WOULD NOT HAVE ASSURANCE THAT IT WOULD ULTIMATELY OBTAIN PERMISSION TO OPERATE HERE.

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NNN

Message Attributes

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Decaption Date: 01 jan 1960
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